

Best in Class

3-3-3 TEACHER INCENTIVE
OFFERS UNIQUE FRANCHISE
OPPORTUNITY FOR
EDUCATORS



Sharon Peterson

Seeing teachers shortchanged on their annual income is nothing new, with the average annual teacher's salary hovering around \$43,000.

Many educators seek to increase their income with side jobs such as after-school tutoring; other educators, such as those in the Best in Class Education Center franchise system, take it a step further try controlling their destiny through business ownership.

To give teachers an opportunity to exceed their predetermined income potential, Best in Class introduced the 3-3-3 Teacher Incentive last year. The incentive discounts \$3,000 off the franchise fee for the first three centers the teacher opens and waives the franchise royalty fee for the first three months of the center's opening.

The healthy incentive not only makes the brand more accessible, but it also offers a unique opportunity for educators to jump start their business try making additional funds available for costs such as hiring, local marketing and supplies.

"Best in Class has grown as a successful franchise because of our commitment to



“Best in Class is a family of passionate franchisees, and we continue to seek dedicated individuals... we look forward to helping more entrepreneurs realize their business ownership dreams.” - Sharon Peterson, Director of Franchise Sales at Best in Class

investing in our programs. our qualified instructors, and our franchisees,” Hao Lam. CEO and Chairman of Best in Class said. “We hope to continue to attract entrepreneurs who are passionate about education. and who better to fill those shoes than existing teachers?”

Having just launched the Teacher Incentive in October 2014, the brand will have at least four franchisees utilizing the offer by the end of this year.

The first to benefit was Kelly Chen in San Francisco, who holds a degree in Child Development and an Associate Teacher Permit in the state of California.

“I was interested in Best in Class for its

curriculum and methods but the incentive certainly helped me make the final decision to join the brand as a franchisee,” Chen said. “By opening a Best in Class center in my community. I am able to fulfill my goal of positively impacting the lives of more students. With four children of my own. as well as my background in teaching. I understand the importance of providing students with the individualized support that Best in Class emphasizes.”

Ruchika Arora is another franchisee who was attracted to Best in Class's resources and benefitted from the Teacher Incentive. With 14 years of education under her belt. Arora began considering the idea of opening her own business after searching for a tutoring center for her daughter.

Unable to find a local education center that met her standards, Arora came across Best in Class. After studying the center's materials and teaching methods offered by the brand. she decided to become the first franchisee to open a center in New Jersey.

“Initially. I was actually looking into

opening a business in a completely different industry.” Arora said. “However, after realizing a need for an education brand that focuses on critical thinking. I decided to move forward with Best in Class. The incentive, the curriculum and the corporate team were all contributing factors to that final decision.

“Best in Class is a family of passionate franchisees, and we continue to seek dedicated individuals to be part of a brand that is fulfilling and continues to make a positive impact in communities,” Sharon Peterson. Director of Franchise Sales at Best in Class, said. “Through our strong incentives, which also include a Veteran Incentive, we look forward to helping more entrepreneurs realize their business ownership dreams.”

Based in Seattle, Best in Class ensures that it can “give the gift of a lifetime” through educational enrichment and is dedicated to providing superior supplemental education to guarantee students' individual success. The brand's thoughtful methods, high quality instructors and customizable approach have garnered great attention and traction in the educational market.

Best in Class's unique approach begins with Lam's passion for teaching and his steadfast commitment to programs of the highest quality that produce results. With a strong emphasis placed on well-designed curriculum and materials. students engage in critical thinking and gain skills that are vital for future professional and developmental achievement.

With more than 30 centers across the United States, Best in Class is currently focusing on growth in key development markets including Southern California, Texas, Maryland. Washington DC. and Virginia.

Sharon Peterson is the Director of Franchise Sales for Best in Class Education Center. Prior to joining the supplemental educational franchise, Peterson worked in franchise sales for a small frozen yogurt concept, where she helped develop the infrastructure and lead the growth of the system from 60 to 340 locations.

<http://bestinclassfranchise.com/>